

April 1, 2009

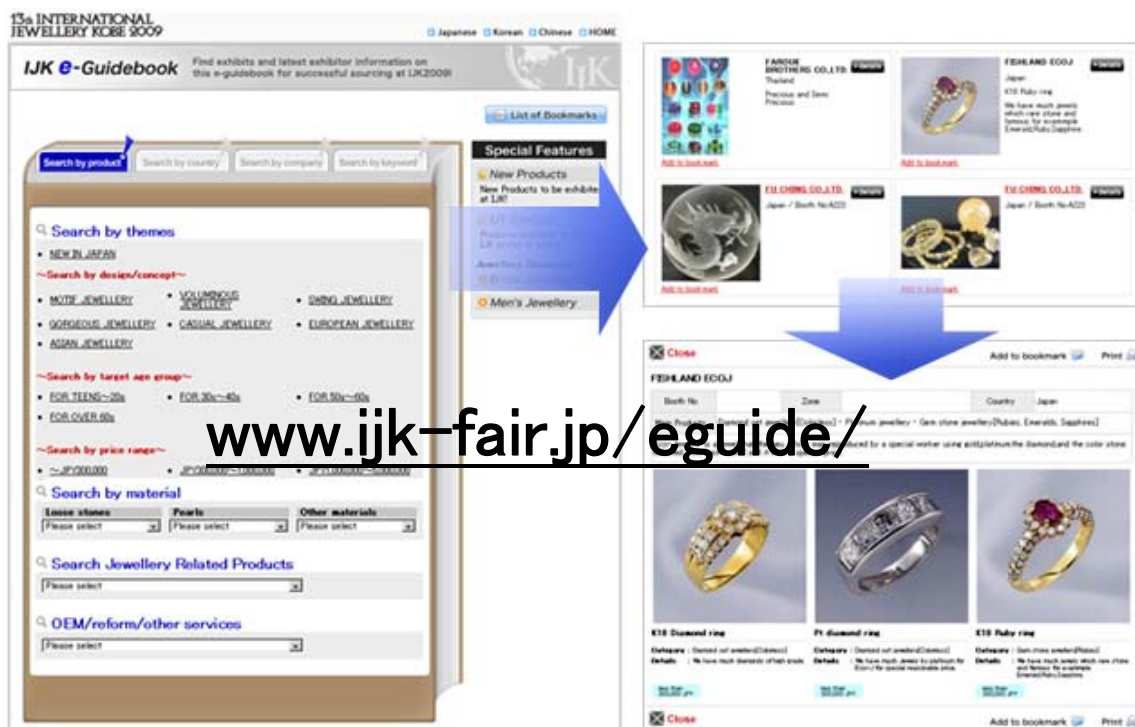
FOR IMMEDIATE RELEASE:

## ONLINE CATALOGUE "E-GUIDEBOOK" NOW READY FOR IJK2009 Check Exhibitors & Products in Advance!

Following its successful launch last year, International Jewellery Kobe, or IJK 2009 has reopened its popular e-guidebook again for 2009. Users can sift through IJK exhibitor profiles and their exhibits, and also conduct searches under convenient categories such as type of jewellery, price range, and more! Accessing this handy online catalogue is absolutely free and no special registration necessary. Show Management suggests that buyers plan their sourcing in advance by browsing the site before arrival to effect good business once onsite.

### ◆ How to use e-Guidebook:

- 1) Access: [www.ijk-fair.jp/eguide/](http://www.ijk-fair.jp/eguide/)
- 2) Search by product, country, company name, key word, etc.
- 3) Bookmark companies/products of interest for later review!



[www.ijk-fair.jp/eguide/](http://www.ijk-fair.jp/eguide/)

Make use of this convenient e-guidebook today and plan your visit in advance to hit the ground running once you are in Kobe!

\*IJK is organized by Reed Exhibitions Japan Ltd., and will be held from May 14-16, 2009 at Kobe International Exhibition Hall, Japan. All parties interested in attending must apply for invitation tickets in advance either online or by directly contacting show management.

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For more information about this topic or to participate in IJK, please contact:  
 Katherine Kanami Nishimura Tel: +81-3-3349-8503 or log onto: [www.ijk-fair.jp](http://www.ijk-fair.jp).